

Survey: consumers feeling generous this festive season

TWO surveys released yesterday show that South African shoppers are feeling relatively generous this festive season, given the financial challenges they experience.

eBucks (FNB and RMB Private Bank's reward programme) said 29% of respondents planned to spend between R500 and R1 000

per Christmas gift.

Almost half of the respondents planned to buy gifts for between one and five people, while 38% were planning to buy for between five and 10 people.

Just over half of those surveyed (53%) did their shopping three weeks before the holidays, while a

minority began shopping in November.

For December 1 to 11 shoppers withdrew an average of R434 per ATM visit, said the independent ATM deployer, Spark ATM Systems, a modest 2,1% higher year on year.

– Business Editor.