

Spark ATM Systems achieves stellar awards

Johannesburg: Spark ATM Systems, South Africa's leading independent ATM provider, has just been awarded two prestigious awards at the glittering Da Vinci/Department of Science and Technology Technology Top 100 Awards Ceremony which took place in Johannesburg yesterday evening.



The company, which was a finalist in a staggering seven out of nine categories, received the bit award of the evening, *The Director-General's Award for Overall Excellence* and the *PricewaterhouseCoopers Award for Excellence in the Management of People*. The awards, which have evolved over 18 years, recognises true South African role models and mentors, who are either users or developers of technology, and who through innovation, tenacity and a passionate belief in people, have been able to take their organisations to new levels of competitiveness.

Comments Marc Sternberg, MD of Spark ATM Systems, "We are thrilled with the result! The passion, drive and professionalism of our entire team has made winning these awards possible. Keeping customers happy when you have such a high level of daily interaction with them is a challenge, but getting this right is what has helped us to grow as a business."

All entrants went through a rigorous adjudication process comprising completing a number of in-depth questionnaires and undergoing extensive panel interviews. "The awards recognise young, dynamic and flexible organisations that believe strongly in their own technology and who have developed

something for which there is not only a demand in the local market, but in the global market as well," comments Roy Marcus, CEO of Technology Top 100 and Da Vinci Holdings.

The awards, which were presented by the Minister of Science and Technology Mrs. Naledi Pandor, looks at products, as well as how each company works to motivate its staff, engages with its customers, understands the unique challenges it faces, and how it adapts its technology to address those challenges. Adds Sternberg, "At Spark ATM Systems we have always believed that when we receive a new customer, its not a once-off sale but that we are entering into a long-term partnership – a happy customer three plus years down the line is what really matters to us."

Spark ATM Systems, which was founded in 2005, has grown from humble beginnings into a national organisation with sales and technical capabilities across South Africa. For the year to February 2010, the company saw a year-on-year growth in total cash dispensed by the company of 83% (prior year: 36%) and doubled their team to over 50 employees.

Other winners at the TT100 awards evening include: Altech, ATE, Allied Technologies , Bell Equipment Company SA, ELB Engineering Services, MechCal, Iskhush Power, NTP RadiolIsotopes, NioCAD, Intergr8 Group, Veripath, Personera, Calibrated Diamond Investment Holdings, Petro SA, Wondermed, I-Slices, ID Control Solutions, PFK Electronics, Hazelton Pumps and Accsys.

Ends release

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